

Promoting Electric Mobility in Country Projects

Rob de Jong
Head, Transport Unit
UNEP



Easter Parade, New York 5th Avenue, 1900



Easter Parade, New York 5th Avenue, 1913



In ten years the world shifted to fossil
fuels cars.....

... will it shift to electric mobility in the coming 10 - 15 years?

Many agree the world is going to shift to zero/ electric mobility....

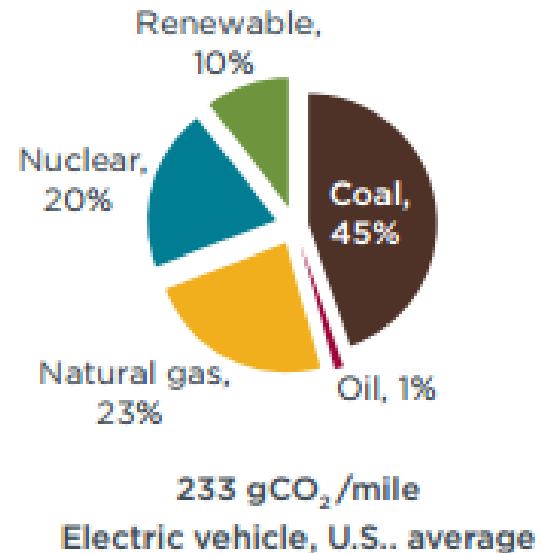
....but when, where and how, they don't agree....

...neither where the electricity will come from ...



Benefits electric vehicles

- ... on 100% coal:
 - Very large for air pollution
 - None (almost) for CO₂ emissions
- ...on 100% renewables:
 - Massive for air pollution
 - Massive for CO₂ emissions



Situation Today

- Today we have about 1 million EVs (incl PHEVs)
- Paris E-mobility declaration (2015): 400 million EVs, of which 100 million are cars, by 2030 (which is still ~5% of fleet only...)
- So going from 1 million to 100 million Electric cars in next 15 years? How?
- Would need global shift, in all regions
- Climate: to reach 2C we need:
 - Improve fuel economy
 - Introduce ZEVs
 - (plus more)

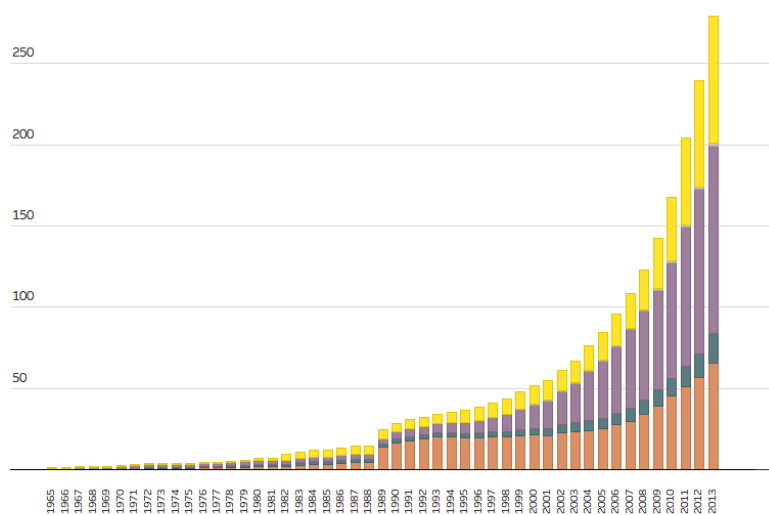
Renewables and EV introduction

Renewables trends – followed by electric vehicles? How to link better?

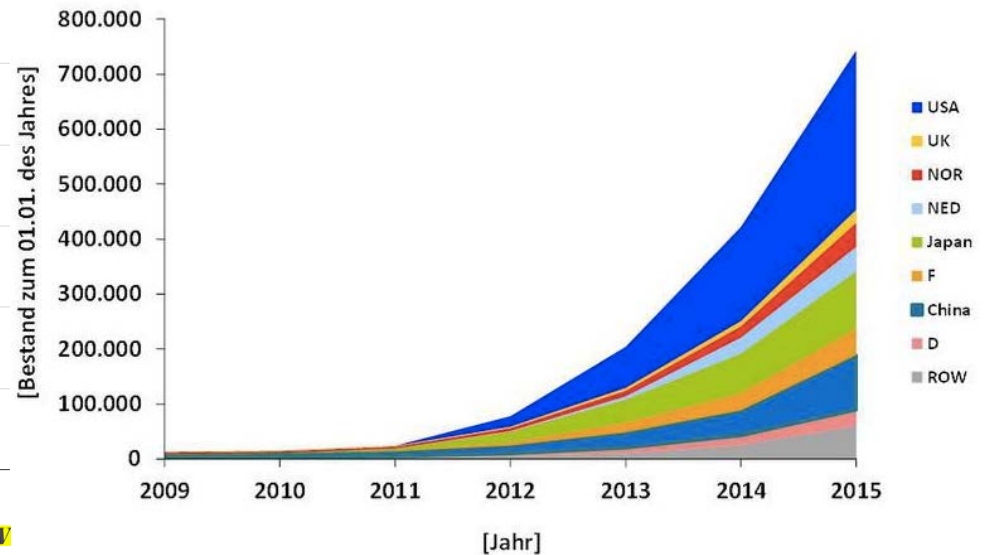
Global renewable energy consumption

Excluding hydropower. In million tons of oil equivalent.

North America South America Europe Middle East Africa Asia Pacific



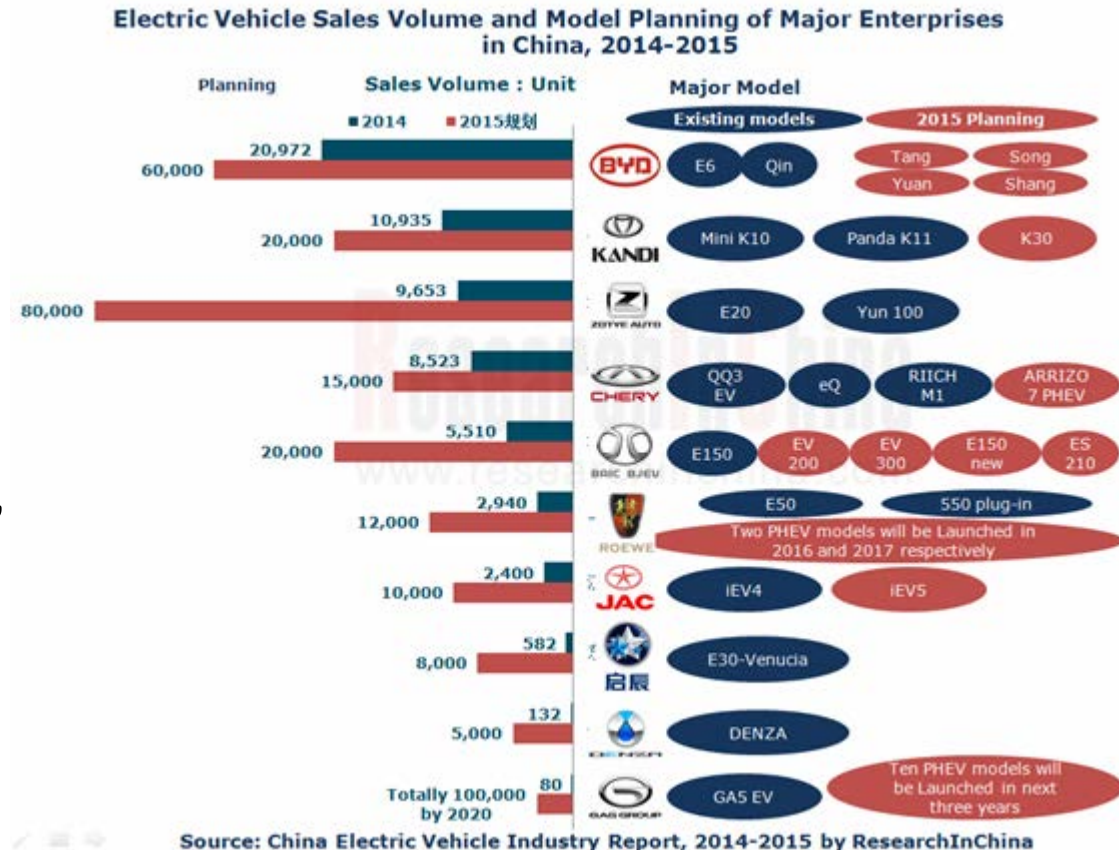
Source: BP Statistical Review of World Energy 2014.



Some examples

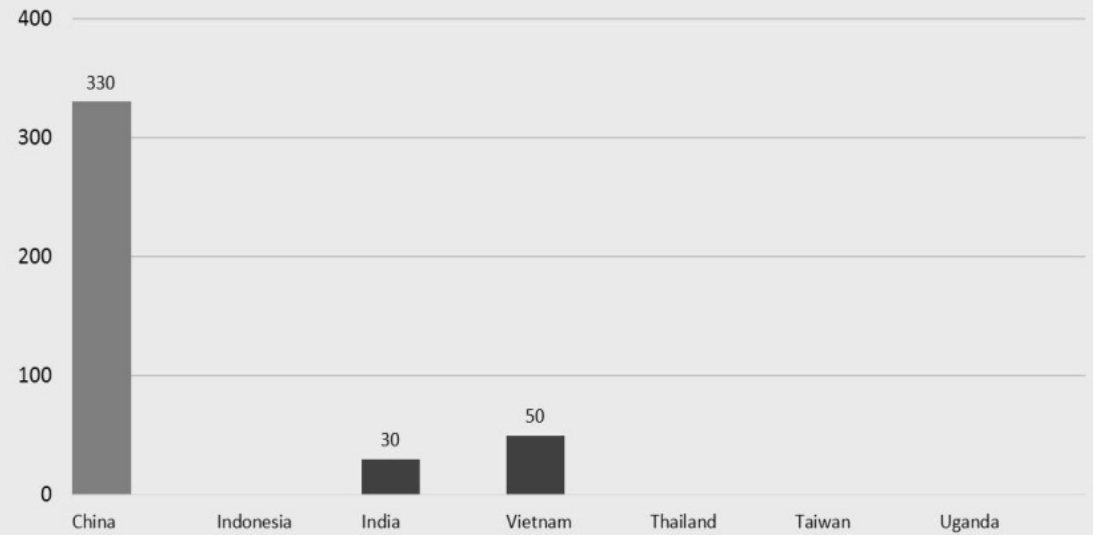
China — 2-wheelers and cars

- Electric 2-wheelers have increased to about 300 million units
- For passenger cars, sales reached about 75,000 in 2014



Electric Two-wheelers Fleet

Extrapolated **Electric** Two-wheelers Fleet in 2020 [million units]



Graphics based on data from: Asia Development Bank, International Council of Clean Transport (Meszler, 2007), International Nickel Study Group, United Nations Environment Programme-Department of Management Engineering



Thailand 2016 - new tax structure

Categories Of Vehicle	Tax Structure in Present				Tax Structure in Future			
	Engine Capacity (Horse Power)	Tax Rate (%)			CO ₂	Tax Rate (%)		
		E10	E20	E85		E10/E20	E85/NGV	Hybrid
Passenger Vehicles - Passenger Vehicles and Vans less than 10 seats	d2,000 CC	30	25	22 *	d 100 g/km	} 30*	} 25	10
	2,001-2,500 CC	35	30	27	101-150g/km			20
	2,501-3,000 CC	40	35	32	151-200 g/km	35	30	25
					>200 g/km	40	35	30
	>3,000 CC (fit 220HP)	50	50	50	>3,000 CC	50	50	50
PPV / DC /Space Cab/ Pick Up	d3,250 CC	20/12/ - /3,18			d 200 g/km	25*/12/5/3,18		
	>3,250 CC	50			>200 g/km	30/15/7/5,18		
Eco Car (Benzine/Diesel) / E85	1,300/1,400 CC	17			d100 g/km	14*/12		
					101-120 g/km	17/17		
Electric Vehicle /Fuel Cell/ Hybrid	≤ 3,000 CC	10				10		
	>3,000 CC	10			>3,000 CC	**		
		50				50		
NGV-OEM	≤ 3,000 CC	20				**		
	>3,000 CC	50			>3,000 CC	50		

Remarks * : Assigns a standard for Active Safety (ABS, ESC) for Passenger Vehicles and Vans less than 10 seats must obtain CO₂ ≤ 150g/km/ PPV must obtain CO₂ ≤ 200g/km/ Eco Car must obtain CO₂ ≤ 100g/km

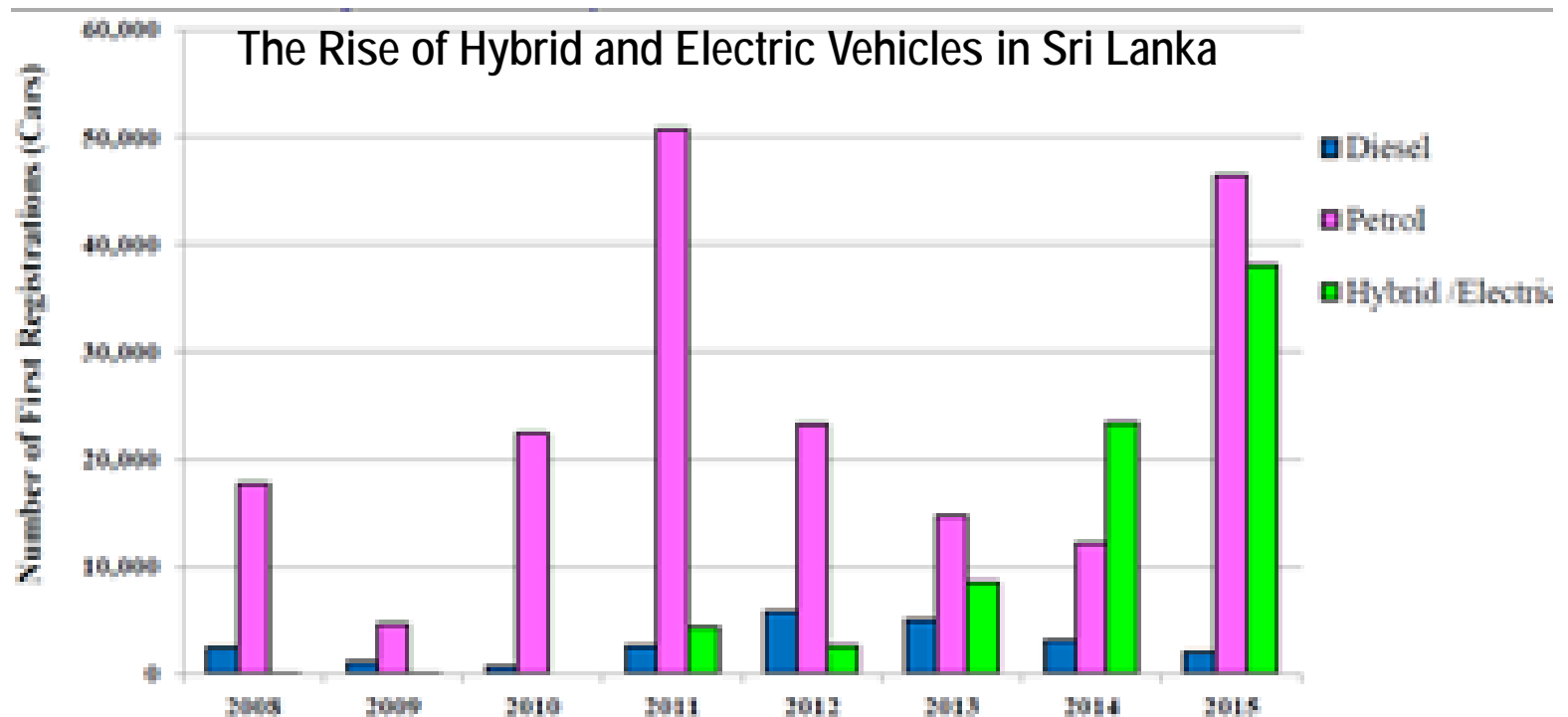
****** Depend on CO₂ emission

* less than 1,700CC but not over 2,000CC

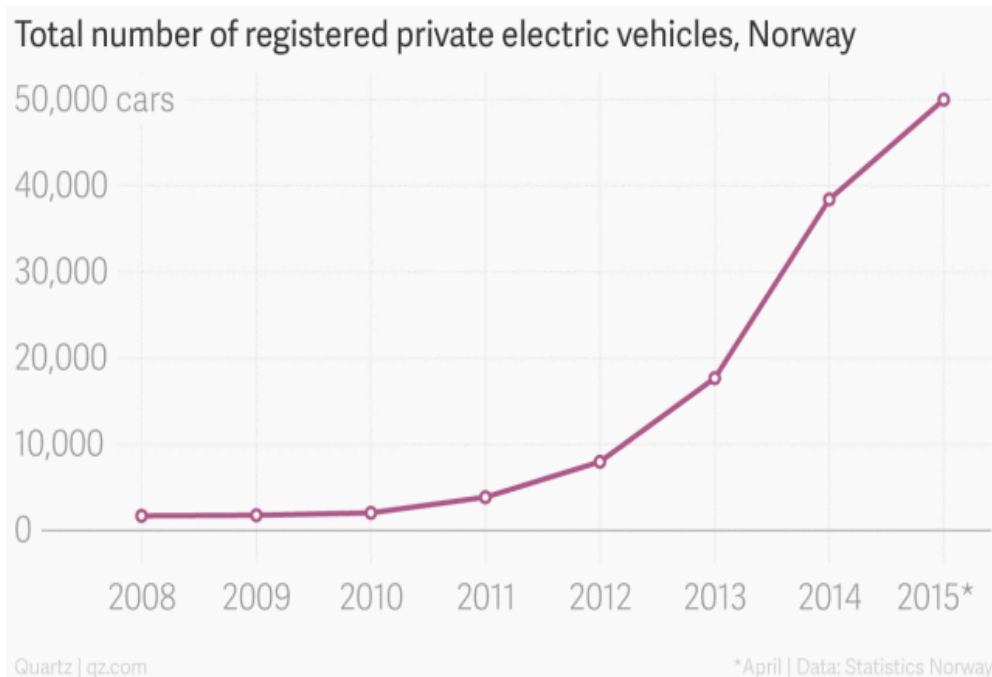
Sri Lanka - favoring electric vehicles

	Present							Cumulative	
	CD	PAL	Excise	VAT	NBT	Cess	Total	Excise	Total
Petrol Car									
Golf Cars	25%	5%	45%	12%	2%	0%	124%	100%	115%
Less than 1,000 CC	25%	5%	92%	12%	2%	0%	202%	150%	173%
1,000 - 1,599 cc	25%	5%	92%	12%	2%	0%	202%	150%	173%
1,600 cc - 1,999 cc	25%	5%	92%	12%	2%	0%	202%	150%	173%
2,000 cc - 2,999cc	25%	5%	122%	12%	2%	0%	251%	200%	230%
Exceeding 3,000 cc	25%	5%	137%	12%	2%	0%	276%	220%	253%
Diesel - Car									
Less than 1,600 CC	25%	5%	122%	12%	2%	0%	251%	200%	230%
1,600 CC - 2,000 CC	25%	5%	137%	12%	2%	0%	276%	220%	253%
2,000 CC - 2,500 CC	25%	5%	152%	12%	2%	0%	301%	240%	276%
Exceeding 2,500 CC	25%	5%	183%	12%	2%	0%	352%	300%	345%
Hybrid Petrol Car									
Less than 1,000 CC	15%	5%	14%	12%	2%	0%	60%	50%	58%
1,000 - 1,599 CC	15%	5%	14%	12%	2%	0%	59.75%	50%	57.50%
1,600 cc - 1,999 cc	15%	5%	14%	12%	2%	0%	60%	50%	58%
2,000 cc - 2,999cc	15%	5%	40%	12%	2%	0%	100%	85%	98%
Exceeding 3,000 cc	15%	5%	57%	12%	2%	0%	126%	100%	115%
Hybrid Diesel Car									
Less than 1,600 CC	15%	5%	21%	12%	2%	0%	71%	60%	69%
1,600 CC - 2,000 CC	15%	5%	21%	12%	2%	0%	71%	60%	69%
2,000 CC - 2,500 CC	15%	5%	40%	12%	2%	0%	100%	85%	98%
Exceeding 2,500 CC	15%	5%	57%	12%	2%	0%	126%	100%	115%
Electric Car									
Car - Electric	15%	5%	0%	12%	2%	0%	34%	2.5%	25%

Sri Lanka global leader on hybrid electric vehicles – about half of all vehicles added are hybrid



Norway - Electric Car Sales Grow 71% In 2015

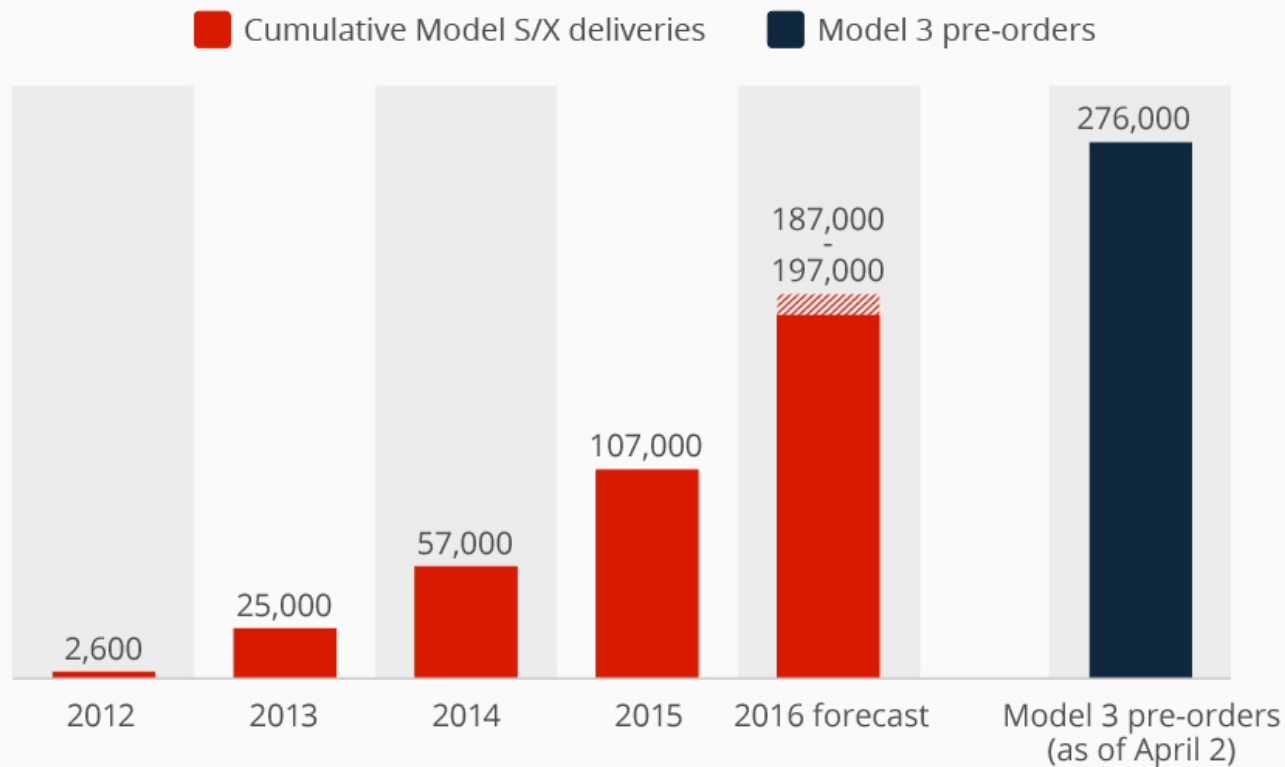


- Today one-third of new cars electric
- Plans are by 2025 to have 100 percent of new passenger cars, buses and light commercial vehicles be zero emissions
- Up to 16,910 Euro tax breaks on purchase and recurring exemptions

consumer interest

Tesla's Model 3 Pre-Orders in Perspective

Tesla's cumulative Model S/X deliveries since 2012 compared to Model 3 pre-orders



@StatistaCharts

Source: Tesla

statista

national roadmaps to promote electric mobility

DutchNews.nl

News | Features | Community | Jobs | Housing | What's On

Home | **Politics** | Business | Society | Sport | Education | **Health** | Tech &

Only electric cars should be sold in Netherlands from 2025

Dai

See

India Aims to Become 100 Percent Electric Vehicle Nation by 2030: Power Minister

Press Trust of India, 26 March 2016

[f Share on Facebook](#) [t Tweet](#) [in Share](#) [g+ Share](#) [Email](#) [Reddit](#)



The government is working on a scheme to provide electric cars on zero down payment for which people can pay out of their savings on expensive fossil fuels, with the aim of becoming 100 percent

Electromobility in Germany: Vision 2020 and Beyond



UNEP's new Electric Mobility Programme

- To provide on the ground support in developing pilots, policies and programs to promote the introduction of EVs;
- With a focus on middle and low income countries, especially emerging economies
- Four works streams:
 - ✓ Introducing electric 2&3 wheelers
 - ✓ Introducing electric bus fleets
 - ✓ Developing national policies for electric cars
 - ✓ Regional replication and outreach

- **1) Introducing electric 2&3 wheelers**
 - ✓ 6 country projects in Southeast Asia (Philippines, Viet Nam, Thailand) and Eastern Africa (Kenya, Uganda and Ethiopia), plus Morocco
- **2) Introducing electric bus fleets**
 - ✓ supporting 20 cities in Asia, Latin America and Africa to introduce clean bus fleets – electric busses included
- **3) Developing national policies for electric cars**
 - ✓ 27 ongoing national projects globally (an additional 33 by 2017) working on national automotive fuel economy policies, to include electric vehicles components where relevant
- **4) Regional replication and outreach**
 - ✓ regional opportunities and barriers reports (Africa & LAC ongoing, Asia to start)
 - ✓ outreach and communication activities, replication of best practices at regional level, etc.

Integrating promotion of EVs in GFEI projects

- Labeling
 - Fiscal incentives – fee bates, taxation
 - Standards and national programs
 - Organize task forces
 - Background studies
 - Awareness & communication
 - Import
-
- Promotion of local manufacturing
 - Infrastructure

ASEAN Examples – EV measures

- Fiscal incentives – Indonesia, Malaysia, Singapore, Thailand, Philippines
- Infrastructure – Indonesia, Singapore
- Pilots – Indonesia, Malaysia, Singapore, Philippines
- Manufacturing – Malaysia, Cambodia

Proposals for GFEI

- Integrate EV component in FE national policy development
- Link to renewable energy issue
- Possible links to national E-mob programs
- Many key issues – many specific to local circumstances
- Need for development of tools and approaches
- Collect best practices and disseminate
- GFEI partners among leaders at global, regional and national level
- Support needed from UNEP & GFEI partners

Thank you for your attention

Rob.jong@unep.org

www.unep.org/transport