GFEI has developed the ‘100 countries for 50by50’ campaign in order to influence these agendas. Our aim is to secure the engagement of 100 key countries and stakeholders in a commitment to the GFEI target of 50by50. In joining us in this work countries will be committing not only to work on fuel economy towards the 50 per cent reduction on average, but to seek to do their part towards achieving this target by 2050 - hence 50by50. Our own data shows that the world is not on a path to achieve this target yet – particularly in those countries where the huge future growth in vehicle ownership is likely to be focused. By supporting the improvements in fuel economy which GFEI promotes, and which are based on existing cost-effective technologies, and can deliver huge carbon and energy savings, these ‘100 countries for 50by50’ supporters will be helping to put the world on a path to more sustainable mobility.

Join us in Leipzig to hear more about our campaign and the role which you and your organisation or country can play in this global pledge to improve fuel economy. It will also be an opportunity to hear about the latest GFEI status report on fuel economy trends, and our plans for future work on EVs.

For more information visit www.globalfueleconomy.org
2015 - A KEY YEAR FOR GFEI AND FUEL ECONOMY

Hall 5, Level +1, Congress Centre Leipzig

Agenda

08:30   Light breakfast

09:00   A forward-look at 2015
        Sheila Watson, Executive Secretary, GFEI

09:10   A global perspective on sustainable mobility
        Xiaomei Tan, GEF

09:25   Global trends in fuel economy
        Alex Koerner, IEA

09:40   The role of Electric Vehicles in saving fuel
        Lew Fulton, UC Davis

10:00   Discussion

10:30   Close

Secretariat

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