

2015 - A KEY YEAR FOR GFEI AND FUEL ECONOMY

27 May 2015; 9am - 10.30am
International Transport Forum Annual Summit 2015
Hall 5, Level + 1, Congress Centre Leipzig

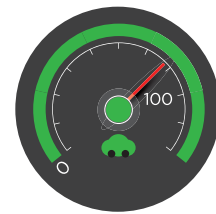
2015 is a key year for the Global Fuel Economy Initiative (GFEI). The on-going Post 2015, G20 and COP21 processes all reflect the importance of the issue of fuel economy in terms of sustainable development, climate mitigation, and economic prosperity. They all offer opportunities to secure the sort of political attention for the issue which could ensure that action to end this global waste of energy resources is scaled up.

GFEI has developed the '100 countries for 50by50' campaign in order to influence these agendas. Our aim is to secure the engagement of 100 key countries and stakeholders in a commitment to the GFEI target of 50by50. In joining us in this work countries will be committing not only to work on fuel economy towards the 50 per cent reduction on average, but to seek to do their part towards achieving this target by 2050 - hence 50by50. Our own data shows that the world is not on a path to achieve this target yet - particularly in those countries where the huge future growth in vehicle ownership is likely to be focused. By supporting the improvements in fuel economy

which GFEI promotes, and which are based on existing cost-effective technologies, and can deliver huge carbon and energy savings, these '100 countries for 50by50' supporters will be helping to put the world on a path to more sustainable mobility.

Join us in Leipzig to hear more about our campaign and the role which you and your organisation or country can play in this global pledge to improve fuel economy. It will also be an opportunity to hear about the latest GFEI status report on fuel economy trends, and our plans for future work on EVs.

For more information visit
www.globalfueleconomy.org



100
FOR 50BY50
SAFE CLIMATE AND
CLEAN AIR AT COP21



Ban Ki-moon, UN Secretary-General

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Agenda

08:30 Light breakfast

09:00 **A forward-look at 2015**
Sheila Watson, Executive Secretary, GFEI

09:10 **A global perspective on sustainable mobility**
Xiaomei Tan, GEF

09:25 **Global trends in fuel economy**
Alex Koerner, IEA

09:40 **The role of Electric Vehicles in saving fuel**
Lew Fulton, UC Davis

10:00 Discussion

10:30 Close



Secretariat

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